## PUBLIC PACKAGES HOLDINGS BERHAD

(Company No. 162413-K) ("PPHB" or "the Company")

Subject: Others

Public Packages Holdings Berhad ("PPHB" or "the Company")

- Incorporation of an indirect-owned subsidiary – PT. Public Packages Asia

Contents:

Pursuant to Paragraph 9.19(23) of Bursa Malaysia Securities Berhad's Main Market Listing Requirements, PPHB wishes to announce that its wholly-owned subsidiary, Public Packages Asia Sdn Bhd had incorporated a new subsidiary known as PT. Public Packages Asia in Indonesia on 7 May 2013. The certificate of incorporation was received by the Company on 23 July 2013.

The principal activity of PT. Public Packages Asia is retailing of paper products and packaging materials.

The existing issued and paid up capital of PT. Public Packages Asia is USD300,000.00 and was funded through internally generated funds.

The Incorporation is for the purpose of expansion of business in the future.

The incorporation is not expected to have a material effect on the net assets per share and earnings per share, as well as the gearing of PPHB Group of Companies for the financial year ending 31 December 2013.

None of the Directors and/or substantial shareholders of PPHB and persons connected to them have any interest, direct or indirect, in the said incorporation.

The Board of Directors of PPHB after taking into consideration the rationale of the said incorporation, is of the opinion that the incorporation is in the best interest of the Company.

The announcement is dated 24 July 2013.